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FOR IMMEDIATE RELEASE

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**JULIAN HEBRON RECOGNIZED AS ONE OF U.S.'s
25 MOST CONNECTED MORTGAGE PROFESSIONALS**

RPM Mortgage (RPM) today announced that San Francisco branch manager Julian Hebron who was recognized as one of the 25 Most Connected Mortgage Professionals in the U.S. by National Mortgage Professional Magazine.

According to Joel Berman, publisher of National Mortgage Professional Magazine, the 25 Most Connected Mortgage Professionals are voted by their peers. He said the list is comprised of U.S. mortgage pros who have successfully utilized social media to expand their business and in turn have become top content providers in the mortgage industry.

In addition to being a perennial top producing loan agent at RPM and running two San Francisco RPM offices, Hebron writes daily about U.S. mortgage and housing issues on his blog, TheBasisPoint.com.

This year, TheBasisPoint was added to the Stocktwits blog network, which syndicates Hebron's housing content to CNNMoney, Reuters, Yahoo Finance, TheStreet.com, and more.

Hebron's Twitter feed, @TheBasisPoint, is followed by key housing professionals, journalists, policymakers and consumers looking for straight talk from the retail mortgage lending trenches.

Hebron is in his tenth year with RPM and before that, he was director of marketing for UBS Global Asset Management, one of the world's largest money managers. He's been writing about markets, housing and investing for 14 years.

RPM Mortgage, Inc. is based in Walnut Creek, California and is a private, family-owned mortgage banker and broker whose roots in the Bay Area stem back to 1986. RPM has over 60 branches and can lend in California, Nevada, Texas, Colorado, Oregon, Washington and Idaho and has over 750 loan agents and employees. RPM Mortgage is a retail only lender and a direct seller and servicer of Fannie Mae loans. RPM's loan agents are specially trained to offer FHA and VA loan programs to their customers. They work with borrowers, realtors, CPA's, financial planners, attorneys and financial consultants to provide home buyers and owners with the best financial solutions in the market today.

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For more information, contact Julian Hebron at 415.701.2638 or jhebron@rpm-mtg.com. Follow his blog at www.thebasispoint.com, and on Twitter at www.twitter.com/thebasispoint.

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